

Design 2.0: Unlocking Recyclability at K 2022!

Welcome to K show, where Dow joins its OEM partners to introduce the next level of recyclable plastic packaging. Various new prototypes will be on display for you to discover how together we unlock recyclability through resin design and machinery innovation.

Across partner stands and during open houses, the newest PE-rich packaging film structures will be on show, including:

- PE-rich thermoforming packaging for cheese and meat
- Recyclable detergent pouches with recycled contents
- High barrier food packaging with metalized polyethylene layers
- Various PE-rich structures enabled by oriented MDO-PE and BOPE technologies

Explore how collaboration at K 2022 can help accelerate the circular economy.



