

# WORKPLACE CULTURE ASSESSMENT QUESTIONNAIRE

Use this workplace questionnaire and invite an outside party to come into your business to help identify your company's culture. Questions serve as thought starters and can be incorporated into workplace culture initiatives.

1. How are things going with your role, career goals or initiatives?

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2. What do you appreciate about your job?

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3. What do you appreciate about this company?

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4. What makes you proud to work at this company?

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5. What are the top things that frustrate you about your job?

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6. What are the top things that frustrate you about this company?

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7. What changes would you implement within this company? Why?

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8. When you look at the future of this company, what do you see?

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9. Would you refer someone to work here? Why or why not?

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10. Do you feel like a valued member of the team?

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11. What three words would you use to describe the company culture?

a. Create a word cloud from these answers.

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12. Do you have fun at work?

a. If yes, tell me more about that.

b. If no, what would you do to correct it?

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13. Do you feel like everyone is on the same page at this company? Explain.

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14. What advice would you give the leadership team?

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15. What's one thing you would change about the company if you could?

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