

PHYTOGEN

**RESIDUAL  
REWARDS**



## HOW IT WORKS

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### **START CLEAN**

Start the season off right. Apply pre-emergence herbicides on your fields.



### **PLANT PHYTOGEN® COTTONSEED**

Plant PhytoGen® brand cotton varieties containing WideStrike® *Insect Protection* (WRF), WideStrike® 3 *Insect Protection* (W3RF) or WideStrike 3 Enlist™ technology (W3FE) in a qualifying state.



### **PURCHASE**

Purchase qualifying crop protection products from an authorized retailer from September 1, 2016 to July 31, 2017 and apply at labeled rates.



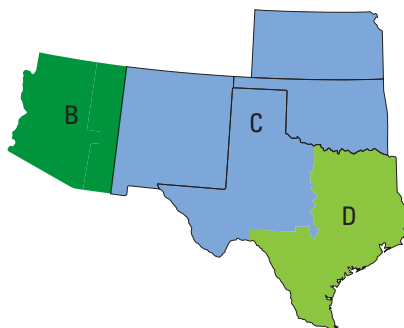
### **EARN YOUR REWARD**

Your PhytoGen Residual Rewards check will be mailed to your retailer.








## QUALIFYING GEOGRAPHY


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Seed Drop Zone	Seeding Rate/A	A/Bag (230,000)
B	47,000	4.9
C	47,000	4.9
D	42,550	5.4










## PARTICIPATING CROP PROTECTION PRODUCTS

REBATE EARNINGS PER ACRE				
QUALIFYING PRODUCTS	USE RATES /AC	WRF EARNINGS	W3RF EARNINGS	W3FE EARNINGS
 <b>Enlist Duo</b> HERBICIDE COLEX-D TECHNOLOGY	4.75 pt. Up to 2 applications	—	—	\$0.50
 <b>Caparol</b>	2 pt.	\$0.50	\$0.50	\$0.50
 <b>Dual Magnum</b>	1 pt. Up to 2 applications	\$1.50	\$1.50	\$1.50
 <b>Gramoxone<sup>®</sup>SL</b>	2.5 pt.	\$0.50	\$0.50	\$0.50
 <b>Reflex</b>	1 pt.	\$0.50	\$0.50	\$0.50
 <b>CHATEAU</b> HERBICIDE	2 oz.	\$3.00	\$3.00	\$3.00
 <b>VALOR</b> HERBICIDE <sup>1</sup> <b>EZ</b>	2 fl oz.	\$4.00	\$4.00	\$6.00

PHYTOGEN RIGHT CHOICE INCENTIVE	
W3FE + Residual Herbicide +  <b>Enlist Duo</b> HERBICIDE COLEX-D TECHNOLOGY	\$4.50
<p>First time users of the Enlist™ weed control system will qualify for an additional incentive of \$4.50 per acre. In order to earn the incentive, a grower must fully implement the system, which begins with PhytoGen® cottonseed with the Enlist trait (W3FE) followed by a residual herbicide application and an application of Enlist Duo® herbicide at the qualifying use rate. The Enlist weed control system is the right choice for your farm, offering exceptional weed control with Enlist Duo herbicide that is designed to land and stay on-target.</p>	

<sup>1</sup>Check state registration status for Valor EZ prior to use.

## RECOMMENDED CROP PROTECTION PROGRAMS

Reduced Tillage					
	Burndown	At Plant	Early Post	Mid Post	Layby
EAST TEXAS	 + 2,4-D + Glyphosate	 <b>Caparol</b> ®	Glufosinate +  <b>Dual Magnum</b> ®	 <b>Enlist Duo</b> <small>HERBICIDE COLEX-D TECHNOLOGY</small>	Diuron or Caparol
WEST TEXAS	 + 2,4-D + Glyphosate	Trifluralin or Pendimethalin	Glufosinate +  <b>Dual Magnum</b> ®	 <b>Enlist Duo</b> <small>HERBICIDE COLEX-D TECHNOLOGY</small>	Diuron or Caparol

## QUALIFYING GEOGRAPHY

**QUALIFY ONLY IF IN THE FOLLOWING STATES:**

QUALIFYING STATES: AZ, KS, NM, OK, TX

# ELIGIBILITY CRITERIA, TERMS AND CONDITIONS

## Grower Eligibility Criteria:

1. Purchase PhytoGen® cottonseed containing the following trait combinations:  
Widestrike® / Roundup Ready Flex® (WRF)  
Widestrike®3 / Roundup Ready Flex (W3RF)  
Widestrike®3 / Roundup Ready Flex / Enlist™ (W3FE)
2. Purchase one or more eligible crop protection products.

## Minimum Terms and Conditions for Rebate:

1. The rebate for an eligible grower or farm entity shall be calculated by:

Multiplying the net PhytoGen® cottonseed units\* purchases by the acre conversion rate chart to determine the grower's eligible cotton acres in the program.

\*Net units shall equal PhytoGen® cottonseed bags purchased minus returns, replants, and/or promotional units.

Match the grower's eligible crop protection products purchases against the grower's eligible PhytoGen® cottonseed acres and the corresponding rebate earnings per acre.

2. Earnings under this program must reach or exceed **\$250** to qualify for a payment.
3. Eligible crop protection products will only be considered for rebate calculations if reported via electronic data exchange (EDI) or grower point of sale (GPOS) via Data Dimensions from crop protection manufacturers' authorized dealers and invoiced between September 1, 2016 and July 31, 2017. PhytoGen reserves the right to refuse rebate payments on product that is not purchased directly from authorized dealers or retailers.
4. Retailers must report EDI/POS by August 31, 2017 to be considered in this program.
5. Rebate payment will only be made on final net units that are used on the grower's owned or rented acres.
6. Rebate payment will be in the form of a check from PhytoGen Seed Company LLC payable jointly to the qualified grower and the retailer from whom qualified grower purchased all **(or the largest share)** of its PhytoGen® cottonseed. Notwithstanding anything to the contrary, rebate payment will only be made to the purchasing party and retailer named on the invoice. Dow AgroSciences will not be responsible for resolving any disputes between qualified growers and their retailers with respect to such rebate checks.
7. PhytoGen reserves the right to refuse rebate payments under this program if qualified grower receives payment for eligible crop protection product purchases under another program.
8. PhytoGen reserve the right to modify or terminate the program at any time without notice to program participants.
9. Participation by growers in the program is voluntary and is not required in order to purchase any products participating in this program.



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Dow AgroSciences

